



GFI Resources for Investors

Thanks for your interest in funding the future of food! GFI would like to help you find opportunities to invest in companies creating plant-based foods, cultivated meat, and other innovative alternatives to animal products. Below are some resources to help you connect with fundraising startups and potential co-investors, understand the market and technical landscape, and help your current portfolio companies succeed.

I. RESOURCES FOR CONNECTING WITH STARTUPS AND CO-INVESTORS

GFI Investor Directory

The GFI Investor Directory is a list of investors who have expressed interest in plant-based foods, cell-based meat, and other innovative alternatives to animal products. The directory contains information about each investor, including what types of investments they're looking for, at what stages they invest, how much they usually invest, and contact info. This allows fundraising startups to make connections to investors that may be interested in participating in their current round.

If you'd like to join the GFI Investor Directory, please fill out this [form](#). Note that you must be an accredited investor to be added to this list and that GFI is not providing any recommendation or endorsement of any startup. Any investment is done at the investor's own risk.

Below are some FAQs about the GFI Investor Directory. If you have additional questions, please reach out to startup@gfi.org.

<i>Question</i>	<i>Answer</i>
Who has access to this list?	Due to the sensitive nature of the investor contact info, GFI limits access to alternative protein startups that are currently fundraising or have previously successfully closed a funding round. Since the investors on this list only consented to their contact information being shared with startups, we cannot grant access to investors or other groups that represent startups (e.g., investment banks, accelerators/incubators). If you are an investor or other representative, you are welcome to invite your portfolio companies to request access directly using the method below.
How can a startup get access to this list?	Alternative protein startups that are currently fundraising or have previously successfully closed a funding round can request access to this list by filling out this form .
How can startups contact me through this list?	If you consented to sharing your firm's information and your email, startups may reach out via email using the suggested subject line: "Reaching out via GFI Investor Directory." If you consented to sharing your firm's information but not your email, startups may reach out using the contact form on your website.
	As an alternative to reaching out directly, startups may try to get an introduction



from someone in their network. However, please note that GFI does not provide direct introductions between startups and investors (see GFI's policy on introductions below).

Entrepreneurs were notified that it is not allowed to use investor emails from this directory for marketing purposes or mass emailing. If you think that someone is violating this rule, please email startup@gfi.org and GFI will take appropriate action.

What is GFI's policy on making introductions between startups and investors?

In order to ensure that GFI is providing equitable support to all startups and investors, GFI does not make direct introductions between startups and individual investors. Instead, GFI uses the process above to grant fundraising companies access to the Investor Directory and encourages companies to reach out to investors directly or seek an introduction from outside of GFI.

How can I edit my information or remove myself from this list?

Investors can edit their information or remove themselves from this list by filling out this [form](#).

Glasswall Syndicate

The [Glasswall Syndicate](#) is a large group of venture capitalists, foundations, trusts, non-profits, and individual investors who share a similar investment thesis and want to accelerate mainstream adoption of products and services that will make a difference in the lives of animals, people and that are better for the planet. They share resources, including research, contacts, deal flow, analysis, due diligence, and expertise, as well as help promising companies come into existence and flourish. If you are interested in learning more about joining the Glasswall Syndicate, please fill out this [form](#) on their website.

GFI Company Database and IAAP Landscapes

GFI's [Company Database](#) lists companies in the alternative protein sector, including details like product focus, location, date founded, founders, and fundraising history. IAAP's [New Protein Industry Landscapes](#) visually map the key players in the alternative protein industry. Using these two tools, you can discover the emerging brands and market leaders who are creating the future of food.

II. RESOURCES FOR UNDERSTANDING THE MARKET AND TECHNICAL LANDSCAPE

GFI's [State of the Industry reports](#) outline all of the exciting developments happening across the plant-based and cell-based meat industries in 2018. The reports cover the top companies in the space, discuss key regulatory updates in the United States, and provide the first in-depth analysis of the investment landscape using custom datasets curated by The Good Food Institute. The plant-based report also provides insights into how plant-based foods are performing in retail and foodservice markets.



GFI's [Essential Readings and Research](#) page houses a number of resources that provide insight into the markets and technology behind cell-based meat and seafood, as well as plant-based meat, eggs, dairy, and other proteins. We also offer a [free online course](#) exploring the science behind plant-based and cell-based meat.

Unfortunately, our SciTech team is not able to perform technical diligence for investors. For more information, please see this [memo](#).

III. RESOURCES FOR YOUR PORTFOLIO COMPANIES

In addition to engaging with investors, we also provide support directly to startups. This support includes:

- Advisory – GFI's team of entrepreneurs, scientists, and policy experts is available to work with entrepreneurs one-one-one to help them navigate a wide variety of business, technical, and regulatory issues.
- Networking – GFI's network can help entrepreneurs connect with potential employees, contractors, volunteers, investors, mentors, and more. The [GFIdeas](#) entrepreneur community gives entrepreneurs the opportunity to meet each other through monthly video calls and a Slack group, and our [events calendar](#) helps entrepreneurs find opportunities to connect in person.
- Resources – GFI's extensive startup resources, like [The Good Food Startup Manual](#), give entrepreneurs the information and tools they need to succeed.

If one of your portfolio companies is interested in engaging with GFI, please ask them to fill out this [form](#). Entrepreneurs can expect to hear from a GFI staff member within one week.